



## COPYWRITER

### EDUCATION

#### **VCU Brandcenter, Class of 2026**

M.S. Business and Branding, Copywriting

#### **University of Virginia, Class of 2019**

B.A. English and Media Studies

### EXPERIENCE

#### **Copywriting Intern, 2025**

Alta Music Group, Los Angeles, CA

*Pulled up on a music label, out west like Thugger, draftin artist promos one sheeters, social posts, web content, write more than ads, can switch up my flows.*

#### **Account Manager, 2021-2024**

MDG, Washington, DC

*From private jets and content creators to auto parts and chocolate candies. Recognized for smiling and being able to willingly hold a conversation.*

#### **Front Desk Staff, 2021**

Good Sweat Cycle Studio, Arlington, VA

*Adjusted shoes and bikes and chatted up patrons, while also serving as the primary source of testosterone on staff.*

#### **Account Manager, 2019-2020**

Vermont Information Processing, Burlington, VT

*Buzzing fluorescent lights. Dim grey cubicles. Reviewing alcohol sales reports on software that made Windows 97 look cutting edge.*

### CONTACT

757-819-8380

samrose1996@gmail.com

www.samrosenberg.org

### SKILLS

- Microsoft Office
- Adobe Creative Suite
- AI Generation (Midjourney, ChatGPT/Sora, Gemini)
- Concepting
- Scriptwriting
- Being the “Glue Guy”
- Hitting everyone with a “wassup” when I walk in the room

### TITLES

- The People’s Champ
- The Boy Who Lived
- Slim Chedda da Guap Getta
- Officer Nasty

### INTERESTS

- Hip hop, skateboard, and club cultures
- Collecting sneakers and streetwear
- Watching standup comedy
- Debating fast food menu items
- Complaining about life’s smallest inconveniences
- Appreciating life’s smallest coincidences