



COPYWRITER

CONTACT

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samrose1996@gmail.com
www.samrosenberg.org

EDUCATION

- **VCU Brandcenter, Class of 2026**
M.S. Business and Branding, Copywriting
- **University of Virginia, Class of 2019**
B.A. English and Media Studies

INTERESTS

Hip hop, skateboard, and club cultures
Collecting sneakers and streetwear
Watching standup comedy
Debating fast food menu items
Complaining about life's smallest inconveniences

SKILLS

Microsoft Office
Adobe Creative Suite
AI Generation (Midjourney, ChatGPT/Sora, Gemini)
Concepting
Scriptwriting
Being the "Glue Guy"
Hitting everyone with a "wassup" when I walk in the room

TITLES

The People's Champ
The Boy Who Lived
Slim Chedda da Guap Getta
Officer Nasty

EXPERIENCE

- **Copywriting Intern, 2025**
Alta Music Group, Los Angeles, CA
*Pulled up on a music label,
Out west like Thugger, draftin artist promos
one sheeters, social posts, web content,
write more than ads, can switch up my flows*
- **Account Manager, 2021-2024**
MDG, Washington, DC
*From private jets and content creators to auto
parts and chocolate candies
Recognized for smiling and being able to willingly
hold a conversation*
- **Front Desk Staff, 2021**
Good Sweat Cycle Studio, Arlington, VA
*Adjusted shoes and bikes and chatted up
patrons, while also serving as the primary
source of testosterone on staff*
- **Account Manager, 2019-2020**
Vermont Information Processing, Burlington, VT
*Buzzing fluorescent lights. Dim grey cubicles.
Reviewing alcohol sales reports on software that
made Windows 97 look cutting edge.*